



Heirloom Sewing Center, Inc.



## Husqvarna Viking Design Club 2009

Welcome to our exclusive embroidery design club for Husqvarna Viking designs .  
You will benefit from your membership by enjoying brand new design CD's at a special price as they are released to market before being available on Myembroideries.com website.

Two memberships are available:

\* Gold Membership is for a guarantee at time of sign-up to purchase a minimum of 12 design cds in 2009. This membership will receive a 35% discount for all cds purchased within this program. Approximate expense is \$68.00 per month.

\* Silver Membership is for an unknown number of design cds to be purchased and no commitment to volume of purchase in 2009. Discount level will begin at 30% and progressively increase to a maximum of 35% based on volume as described on page 2 under Benefits.

I am interested in promoting the wonderful designs Viking produces in a timely manner. Joining this club will prevent you from never knowing about a new design or learning about it 6 months to a year later. Design CD's are usually released a couple times a year, and released in multiples. We will offer new collection (s) 3 to 6 times during the year, and these times will vary out of our control.

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*Husvarna Viking Design Club 2009*



*Your membership offers the following benefits:*

- 1) Receive information on all "new design" cd's as they are released. This may be either via email or by reviewing the information in the store.*
- 2) You decide which design collections you wish to purchase. Inform the store via email or by placing an order in the store. We will need a credit card on file to charge the designs when they arrive until you pick them up.*
- 3) Choose your designs carefully because absolutely no returns or exchanges are possible. Viking does not permit software to be returned unless defective.*
- 4) A free class for members will be offered when a "new technique" is being used in the designs you purchased.*
- 5) The price is based upon volume. The more you buy, the more you save!*

*For instance:*

*1-4 design Cds = 30% discount on all 4*

*5-8 design Cds = 32% discount for the 4 additional purchases*

*9-12 design Cds = 35% discount for the 4 additional purchases for a total of 12 or more cds. Maximum discount is 35%.*

*Ex: Average price of design cds are \$70 to \$104 each. Based on the price of \$104 each, the following is the anticipated monthly expense:*

*\$104 x 12 cds = \$1248 x 35% discount = \$812 divided by  
12 months = \$68.00 per month (approximate).*



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6.) To become a Gold Club Member at the time of becoming a member you agree to purchase a minimum of 12 design eds in 2009. Then you will receive the 35% discount on all design 12 + eds purchased from day one.

Otherwise, the discount level will be progressive based upon volume as described above for the Silver Club Membership.

7) You need to order the designs for purchase upon release, but you may spread the purchase out to one design ed per month. Since new releases do not occur monthly, you can order say 3 eds in one month and pay for and receive them over 3 months.

8) These special discounts only apply to club members, and to the designs specified in the club as being "new releases". Once these designs are off special the month they are announced, they will not be available for purchase in this program again. You will need to buy them outside this program at regular price. This club is for "new releases" only.

See certificate to follow to sign-up for either Gold or Silver membership and enjoy your purchases throughout 2009.

\* This program may be withdrawn at any time HSC deems necessary without notice based on possible changes in Viking's design release program and schedule.